

# Contest rules

## Never Without My Helmet

To raise awareness among teenagers about wearing the Helmet: edition 2021

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### 1. Important dates

Competition launch date: **April 06, 2021.**

Scenario deadline: **March 20, 2022.**

Unveiling of the winners: **April 15, 2022.**

Filming of video clips: over the weekend, **from May 7 to 8 2022.**

The video capsules are broadcast on social networks: scheduled for summer 2022, in the form of an awareness campaign.

## 2. Competition eligibility criteria

- You and your team must either be between the ages of 12 and 18, or attend a high school, a youngster environment (youth home).
- Groups with a scenario should consist of 3 to 8 people.
- Adult help is permitted.
- We encourage people from a traditionally marginalized group and people from diverse backgrounds in all their forms to apply.

## 3. How to participate?

All you have to do is complete the application file and send it to us by March 20, 2022, along with your scenario, through one of two ways:

- Email: Never withoutmoncasque2020@gmail.com
  - Postal: Contest Never Without My Helmet
  - 28 10<sup>ième</sup> Avenue South  
Sherbrooke (QC) J1G 2R5
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- Only one application file and one scenario will be accepted per group.
  - The file must be complete, and the information given must be accurate.
  - You can also shoot a test clip or video and send it with your application file, but it's not mandatory.

## 4. Price Description

- Attend or participate in the filming of your video, with the guidance of the professional film crew and personalities of the artistic milieu.
- Participation in the filming of your video (optional).
- A stay in Victoriaville with activities for you and your group. (Hotel meals, activities included).
- In addition, each person in the winning groups will receive an **Tablets, Ensemble Bicycle- Helmet, Goggles, Jersey and Gloves (Value of \$750.00/each)**.

## 5. Terms and conditions for entering the competition

Three scenarios will be selected from all the nominations submitted. For a scenario to run the chance to be named the winner, here are the conditions to be met :D: The capsules must last between 1 and 3 minutes maximum. Scenario evaluation criteria: Your scenario will be evaluated on the basis of the following criteria: Respect for theme, originality, story structure, writing style, characterization of places and characters, impact of the end (message) and feasibility of the scenario.

### **content:**

- Your synopsis (plot of your script) should be inspired by one of the themes we propose, and should address the realities of head injuries, risky behaviours or safe practices
- Scenarios must be written in French or English. This competition is fully bilingual, i.e. the capsules will be made in the language in which they were written and they will be subtitled in the other language.
- All forms of writing are accepted, provided the result is readable, understandable and clear: texts, dialogues, drawings, diagrams, etc. However, we advise you to type your scenarios on the computer and send printed pages, this will make reading easier for our jury. If the content is not clearly readable, the application will not be accepted.
- Your scenario should not contain only dialogues: you have to give as much detail as possible so that you understand the scenes, with at least the type of space (park, school, street, etc.) in which the action takes place and the number of people needed to facilitate the preparation of the capsule set-up days.
- Your scenario should be realistic and achievable.
- No plagiarism of another scenario or video will be retained: the proposed scenarios must be original.
- You can play in your own video, but it's not mandatory. You'll need to specify if you want to appear in the video, and what role you want to play. Ideally, people wishing to play in their video should have theatrical skills, in order to ensure the quality of the capsules made. Auditions will be held at the end of April 2022 for members of the winning teams who wish to play a role in their video. Depending on where you live, the interview can be done in person or via Skype.

### **clauses:**

- By participating in the contest, you or your parent or legal guardian, agree that the submitted scenario becomes the property of With All My Head, that it will not be sent back to you, and that you waive all the intellectual property and copyright set out in the scenario submitted to With All My Head in this contest, whether or not it is part of the winning scenarios.
- You grant With All My Head a rights-free, perpetual, irrevocable and global permission on the use, reproduction, modification, adaptation and publication of your script in any way and in all media in the form of electronic or print-related documents related to the contest.
- You're giving up all the moral rights you have on this scenario for the benefit of With All My Head.
- If the jury selects the script, you agree that With All My Head has the right to change the title or content of your script for the purposes of making the short film.

## **6. Information for Winners**

- Groups of students who have won and wish to receive their prize must be available during the weekend of May 7 to 8, 2022, as it is during this week's final that the video capsules will be shot. Of course, it is quite possible not to attend or participate in the filming of his video capsule and not to play in it.
- The capsules will be filmed in Victoriaville. For the winners, transportation, hotel, activities and food will be taken care of by With All My Head.
- A responsible adult person aged 18 and over is required per group to supervise and accompany young people during the days of filming of the capsules.
- We will provide a permit form that each student under the age of 18 will have to sign by a parent and give us in order to benefit from the activities of the stay and to attend the filming of the capsules.
- The videos will be released on social media in the summer of 2022 as part of a campaign to raise awareness of helmet use among teenagers.

## **7. Contact us**

If you need additional information, or for any questions related to the competition, you can contact Simon Poulin, Director of Training and Prevention Programs at With All My Head, at 819-640-1406 or by email at **[Jamaissansmoncasque2020@gmail.com](mailto:Jamaissansmoncasque2020@gmail.com)**